

# 國立交通大學「創業與創新學分學程」實施辦法

## Implementation Rules for “Venture and Innovation Program (VIP)” of NCTU

101.06.18 交大創業與創新學分學程第二次協調會議通過

101.6.22 100 學年度第六次管理學院課程委員會通過

101.7.5 100 學年度第三次課程委員會通過

101.7.16 100 學年度第六次教務會議通過

On 6/18/2012, the second coordination meeting for the Venture and Innovation Credit Program of NCTU approved.

On 6/22/2012, the 3th curriculum committee of College of Management for school year 2011 approved.

On 7/16/2012, the 6th senate meeting for school year 2011 approved.

一、國立交通大學(以下簡稱本校)為培養學生創業與創新之跨領域基本知能，訂定「創業與創新學分學程」實施辦法(以下簡稱本辦法)。

1. In order to develop students with cross-disciplinary fundamental knowledge and ability for venture and innovation, National Chiao Tung University (hereinafter referred to as the School) specifies the implementation rules for “Venture and Innovation Credit Program” (hereinafter referred to as the Rule).

二、創業與創新學分學程(以下簡稱本學程)設學程委員會，負責本學程課程與輔導活動之規劃，並審議推動本學程相關之事宜。

2. The Venture and Innovation Credit Program (hereinafter referred to as the Program) sets up a program committee in charge of planning courses and guidance activities of the Program, and deliberate and promote matters related to the Program.

三、本學程委員會設置委員若干名，由教務長、研發長、各學院院長及產學運籌中心主任擔任之，並由校長指派一位副校長擔任本學程之召集人。本學程委員會每學期至少召開一次，並得由召集人視需要召開會議，另得視需要邀請校內、外專家學者及業界人士參與會議。

3. A number of members are configured in the program committee, including provost, CRO (Chief R&D Officer), deans of various colleges, and the director of the Center of Academia and Industry Collaboration. Moreover, a vice president is assigned by the president to be the convener of the Program. Meeting of the program committee is convened at least once every semester. Furthermore, the convener may convene the meeting as need, and in addition, invite experts, scholars and industrial elites inside and outside the School to join as need.

四、本學程設執行長一名，由學程委員會召集人推薦本校專任教師，簽請校長同

意後聘任之。執行長之任期兩年，得連任一次。本學程另設共同執行長若干名，由各院推派代表擔任。

4. A CEO (Chief Executive Officer) is configured for the Program. The convener of the program committee recommends full-time teachers of the School, and the CEO signs for the President to agree employment. The term of office for CEO is two years and can continue for one time. A number of Co-CEOs may be configured additionally for the Program, and are recommended by each college to take charge.

五、本學程每年招收大學部高年級(大三、大四)及研究所學生共計五十名，採申請核准制，各學院之名額分配由學程委員決定之。

5. The Program recruits total 50 upper grade undergraduate (junior, senior) and graduate students every year by means of application to approval system. The quota allocation for colleges is determined by program committees.

六、獲准修習本學分學程之學生，必須修滿本學程必修課程9 學分，並修習本學程認可之選修課程至少9 學分及格者，始能獲得本校頒給之學分學程證明書。

6. The students agreed to take the Credit Program have to complete the 9 credits of required courses in the Program, and take and pass at least 9 credits of selective courses approved by the Program, in order to be awarded with the credit program certificate issued by the School.

七、已在本校修畢本學程必修課程之學生，得經本學程委員會審查同意抵免修課，惟必須加選相同學分數之本學程選修課程。

7. The students who have completed required courses of the Program in the School may have courses deducted through examination and admittance by the committee of the Program. However, the same credits of selective courses of the Program have to be taken additionally.

八、申請選修本學程之學生，不得因選修本學程課程而申請延長修業年限。

8. The students apply to take the Program shall not apply for extending study year limit because the courses of the Program are taken.

九、本辦法經校級課程委員會通過提教務會議核備後實施，修正時亦同。

9. The Rule is approved by school level course committee, followed by being implemented after it is submitted to the senate meeting for review and recordation. The same procedure applies in revision.

# 創業與創新學分學程課程規劃表

## Planning Table for VIP Courses

一、學程名稱：創業與創新（Venture and Innovation Program）（VIP）

1. Program Name: Venture and Innovation Program (VIP)

二、課程名稱及開課系所：

A. 必修課程：

編號	課程名稱	開課單位	學分數
VIP101	創業與創新講座	管理學院/電機學院	3
VIP102	創業與興業家精神	管理學院/電機學院	3
VIP103	創業與創新實作專案(I)	管理學院/電機學院	3

A. Required Courses:

No.	Course Name	Tuition Unit	Credit
VIP101	Venture and Innovation Lectures	College of Management /College of electrical and Computer Engineering	3
VIP102	Entrepreneur and Promoter Spirit	College of Management /College of electrical and Computer Engineering	3
VIP103	Venture and Innovation Implementation Projects (I)	College of Management /College of electrical and Computer Engineering	3

B. 選修課程：(12 選3)

編號	課程名稱	開課單位	學分數
VIP201	新產品設計與開發	管理學院/電機學院	3
VIP202	創業與籌資	管理學院	3
VIP203	創業與創新行銷	管理學院	3
VIP204	願景領導與創業創新	管理學院	3
VIP205	高科技創業與創新	管理學院	3
VIP206	創新與網路創業	管理學院	3
VIP207	家族企業管理	管理學院	3
VIP208	企業成長與併購	管理學院	3

VIP209	創新管理	管理學院	3
VIP210	專利法與實務專題	管理學院	3
VIP211	科技創業法律	管理學院	3
VIP212	創業與創新實作專案(II)	管理學院/電機學院	3

**B. Selective Courses: (3 over 12)**

No.	Course Name	Tuition Unit	Credit
VIP201	New Product Design and Development	College of Management /College of electrical and Computer Engineering	3
VIP202	Venture and Financing	College of Management	3
VIP203	Venture and Innovation Marketing	College of Management	3
VIP204	Vision Leadership and Venture Innovation	College of Management	3
VIP205	High Technology Venture and Innovation	College of Management	3
VIP206	Innovation and Network Venture	College of Management	3
VIP207	Family Business Administration	College of Management	3
VIP208	Enterprise Growth and Merger & Acquisition	College of Management	3
VIP209	Innovation Management	College of Management	3
VIP210	Patent Act and Practice Project	College of Management	3
VIP211	Technology Venture Law	College of Management	3
VIP212	Venture and Innovation Implementation Projects (II)	College of Management /College of electrical and Computer Engineering	3

學程委員：副校長、教務長、研發長、各學院院長、產學運籌中心主任

召集人姓名：謝漢萍 副校長

執行長：朱博湧 教授

單位：管理學院

聯絡人：黎佳韻

Program Members: Vice President, provost, CRO, deans of various colleges, director  
of the Center of Academia and Industry Collaboration

Convener Name: Han-Pin (David) Hsieh, a Vice President

CEO: Professor Po-Young Chu

Unit: College of Management

Contact: Chia-Yun Li